

# Artisan HONEY

FROM ❄️ ESTONIA

## PRODUCT CATALOGUE







## **About**

Artisan Honey brings you high-quality honey from the new generation of Estonian beekeepers. Apiculture — or beekeeping — is a very unique and challenging discipline which requires masterful skills and focus to maintain healthy and sustainable bee colonies in a constantly changing environment. Estonia has the perfect areas and climate for honey bees — more than half of our sparsely populated country is covered by forest, and the unique terrain makes for high biodiversity. These factors result in the vital Nordic honey we offer to our customers.

## **Cooperation**

Cooperating with other industry professionals is important for effective operation. We are proud to be members of the Estonian Professional Beekeepers Association, which has the goal of promoting beekeeping and encouraging more people to become involved with bees. We are also members of the Estonian Chamber of Commerce and Industry and we participate in events promoting Estonia and its wonders around the world.

## Blossom Honey: creamy or crystallized

430 g / 300 g / 200 g / 100 g / 50 g

Our blossom honey is a jar of sunny summer joy.

Its golden colour will remind you of blooming willows, maple and dandelion, mid-summer raspberry, fireweed and clover — this is a selection of the plants from which our bees collect most of their nectar in the lovely nature of Central Estonia.

It is 100% honest and natural, full of health and rich in taste. Enjoy it with all your might!





# Honey with Blueberries

300 g / 200 g / 100 g / 50 g

This excitingly dark purple honey with blueberries is exactly what you need on your otherwise boringly white oatmeal on yet another early weekday morning, on your crispy bacon pancakes on a sunny Saturday brunch and in your salad dressing on any other lunch.

It's a 100% natural honey mixed with freeze-dried wild blueberries — powdered berries give the honey an unexpected dark purple colour, a slightly tart and mellow taste and a help to maintain your eye health. Honey is good, honey with blueberries is even better!





## Honey with Wild Berries

300 g / 200 g / 100 g / 50 g

Estonians are very proud of their woods. The sight of fresh green forest bed dotted purplish-blue or ruby-red with berries gives both an intensely real and surreal impression, reminding you to appreciate the wonders of nature.

Honey with wild berries is a perfectly balanced mixture of and sour yet sweet berries and real fresh honey. Nordic folk medicine has always valued lingonberries for lots of vitamins and blueberries as a true source of vitality, supporting your body with antioxidants. With freeze-drying the berries we keep the vitamins safe and sound.

# Honey with Cranberries

300 g / 200 g / 100 g / 50 g

If you have thought cranberries to be too sour so far, it's time to try them with honey! An intriguing combination of the recognizably specific taste of cranberries and the sweetness of the creamy honey, this is honey with a strong character that has the power to melt hearts.

Cranberries are best known for preventing different infections, as they are packed with vitamins. Honey with cranberries is suitable for giving a special taste to porridges, pancakes, cheese, yogurt, and other desserts as well as drinks, for preparing sauces and marinades, or for just eating directly out of the jar.





## Honey with Strawberries

300 g / 200 g / 100 g / 50 g

What is there not to love about strawberries, honey with strawberries even more so?

It is definitely the sun and these sweet red berries that keep people so glowingly happy and healthy during summer, so why not extend this to the rest of the year as well?

Strawberries are high in vitamins and minerals and honey... Well honey shines exactly like the sun! This is the new remedy for tasteless pancakes, bad weather, basically anything. You can dip a spoon in the jar totally guilt-free, it's way healthier than sugary jam anyway.

# Honey with Sea Buckthorn

300 g / 200 g / 100 g / 50 g

Honey with sea buckthorn is almost too good to be true and too tasty to leave unattended.

Sea-buckthorn is recognized as a plant that has many health benefits, including the prevention and treatment of diseases — what more would you expect from a berry so rich in vitamins. Actually, it is already obvious from the refreshingly sour yet juicy taste the berries have on their own but together with honey, this combination is extraordinary from the taste and the look of it.

The sweet creaminess of the honey paired with the unique taste of sea-buckthorn is simply precious. And so healthy! It gives a much-needed kick for the morning porridge and pancakes, smoothie and cheesecake.





## Honey with Matcha

300 g / 200 g / 100 g / 50 g

It is a powerful symbiosis between two longstanding traditions of two distant countries, carrying the most utmost health benefits.

Matcha has a high value in antioxidants and vitamins, it boosts memory and concentration, burns calories and it's even promised to keep you happy. It enriches the honey with a unique subtle green tea taste.

We encourage you to use it in many ways, starting from the tea desserts, even sauces. Or to be extra clever and take a spoonful directly from the jar after your lunch break as a healthy dessert — your colleagues will be intrigued how you always get your things done ahead of time.

# Honey with Liquorice

200 g / 100 g / 50 g

The characteristic taste and smell of liquorice or “sweet root” is ideal for adding flavour to honey — this combination makes a smooth and tasty treat with a perfectly mellow taste.

Liquorice root is well known in Chinese traditional folk medicine. It is tasty for making soft drinks, smoothies, sweets or simply putting it in your tea. Find yourself a new favourite special taste. Use in moderation!





# Honey with Royal Jelly

200 g

This is a truly health-conscious honey consisting of pure honey mixed with royal jelly, which is known as the diet of the queen bee.

It is said to be a natural superfood, so if you want to get in shape or incorporate it into your daily diet, it will support your health and body from inside out. This is simply the richest honey there could be!



## Honey with Propolis

200 g



Reminiscent of a honeycomb in taste, the pleasantly creamy honey with propolis immediately brings a warm feeling.

Propolis is known for its healing properties and is highly valued not only by bees but also by humans. For bees, it's a natural defense ingredient, they use it to ward off diseases — let's learn from the professionals!

# Heather Honey

200 g

Heather honey is a very valuable honey made from heather nectar that blooms only in few areas such as Northern Europe.

The amount of production is never large because it is made from precious flowers. However, heather honey contains many nutrients and ingredients that are good for beauty, and is known as an edible beauty ingredient.

Compared to common honey, it has a stronger brown color and a rich, characteristic flavor similar to caramel.





## Gift Sets in Carton Box



This chic matte black carton case displays three of our bestselling honey flavours, accompanied by a silkscreen-printed Estonian national pattern, shining in gold.

Small yet sensational, lovely yet elegant, this stylish gift brought us a gold medal at Monde Selections 2019 and stays at the top of our hits.



This chic yet jolly red carton case holds a generous 430g jar of blossom honey.



A minimalistic yet gold-decorated carton box that holds a mighty 200g jar.



This is the chest of fortune and good health — in a modern shape of a black carton case with a breathtaking print and two 200 g pots of honey inside.

Elegant and practical, this gift is tasteful in many ways.

## Wooden Gift Sets



Our wooden gift boxes are a great way to pack your presents in a way the vivid and beautiful honey jar is standing out.

Moreover, we encourage you to laser engrave a logo on it to give it an even more personal touch.



## Birdhouse

Artisan Honey is all about clever packaging solutions that are simultaneously eco-friendly and fun.

This is undoubtedly a memorable present that will make everyone, regardless of age, happy — birds even more so. Taking care of nature is for everyone!





Artisan  
**MESI**

ESTIMAA \* LOODUSEET

Artisan  
**MESI**  
Metsamarjaleppa

ESTIMAA \* LOODUSEET

Artisan  
**MESI**  
Matcha

ESTIMAA \* LOODUSEET

OBENAIVOS  
organic flavoured vodka

# Wooden Treasure Boxes



In Artisan Honey wooden treasure boxes, products are placed on a soft hay cushion and the lid of the box is from plexiglass. This present does not fall short of a mini art gallery!

These boxes are available in three sizes and come in dozens of different product variations.

## Cork Gift Bags



A cork gift bag is not only utterly stylish but also eco-friendly and re-usable. You can choose between a natural look and a one with golden accents.

In the bag you will have the best quality honey from Estonia, which you can pair with an additional product from our selection.

Thank you for contributing to everyone's health, planet included!





# In Addition to Honey



## Herbal tea

This is the herbal tea to drink at any time, in any mood, in any weather.

*The not-so-secret-anymore recipe goes like this: black tea, rosehip, marigold flower, dragonhead herb and flower, dewberry leaf, cardamom, licorice- and chicory root, cloves, cinnamon, ginger.*

## Glögg spice mix

Who wouldn't like a festive DIY-project? It is impossible to go wrong with this colourful spice mix of mulled wine — or glögi like we call it.

*It consists of orange peel, clove, cinnamon, star anise, fennel, lemon peel, anise, Goji berry, cornflower and sunflower blossoms.*

## Mint-raspberry tea

Peppermint tea truly is a timeless classic. Now imagine it combined with dried raspberry, making it even more flavourful.

Add a spoonful of honey and...  
If the British were Estonian, this would be their favorite.



## In Addition to Honey



### Honey-salt nuts

These honey-roasted salted nuts will drive you crazy, in a good way. They are crunchy, perfectly balanced between sweet and salty, perfect little bites that will simply rock your world.

*The mix consists of peanuts, cashew nuts and almonds.*



### Gingerbread cookies

Made especially with our honey by Kalamaja bakery, these limited edition handmade gingerbread cookies are perfectly crunchy and buttery.

A nice jarful to go by your coffee and tea and secretly in between. For these, winter is worth waiting for!



### Coffee beans in chocolate

Roasted coffee beans in chocolate is exactly the mindblowing extravagant snack that everyone at first roll their eyes at but then learn to love.

Coffee is good, chocolate simply the best — actually a very easy calculation.



### Coconut cubes with chocolate

These coconut-choc.... Oops, and they are finished!

These delicious coconut cubes are covered with a rich layer of either dark, milk or white chocolate and have a totally irresistible texture, not even to mention the taste.



## In Addition to Honey



### **Soywax Candle “Estonian Forest”**

What could be even more calming than taking a walk in a forest? Perhaps laying on your couch or enjoying a bath with a softly flickering Estonian forest scented soywax candle next to you. Totally sublime.

*Approximate burn time 30 or 50 hours. The smell is achieved by using natural essential oils only.*

### **Chocolate spoon**

This wonderful invention truly is a hug in a mug!

Put this chocolate spoon in a cup, pour hot milk on top, melt the chocolate by stirring the spoon and get ready to curl yourself up on the couch to enjoy.

This is possibly the recipe for a cozy evening. Thank us later.

## Drinks made with our honey



### **Artisan Honey Tripel beer, 9,1 % alc**

Artisan Honey Tripel is a Belgian style beer, brewed especially for us by Kolk Brewery.

Together with our sweet honey, this aromatic beer carries the notes of coriander and bitter orange.

It comes in limited edition — each year we produce a new batch with numbered bottles.



### **Wildberry-honey glögg, 0% alc**

This glamorously good looking Estonian-style mulled wine is pressed from blueberries and lingonberries and sweetened with nothing less than our honey.

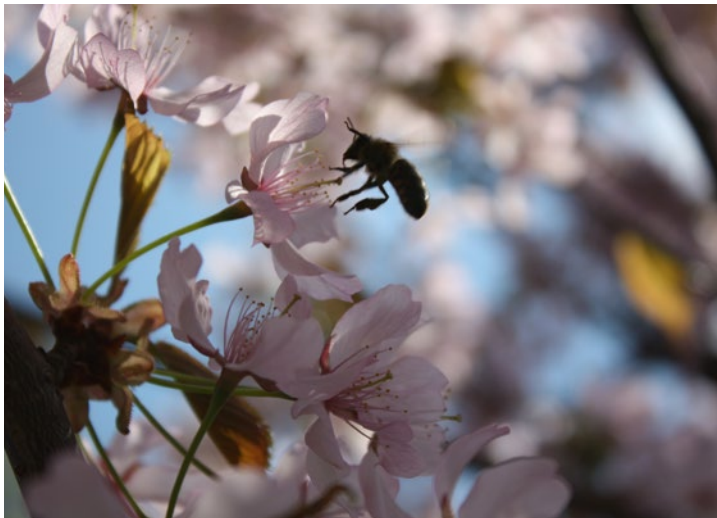
If you have not been a Christmas-loving person before then this spirit might just change!

*Artisan Honey glögg is spiced with cinnamon, clove and cardamom, giving the otherwise fruity base a great spark.*



# ARTISAN HONEY OÜ

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